



Ellsworth FFA Alumni

The mission of the Ellsworth FFA Alumni is that all members will work as a team that is FUN, dynamic, involved, and transparent. We will support the agricultural youth in our area in all ways possible. We will strive to creatively honor our tradition and heritage.

December 2022

Dear supporter of Agriculture, FFA, and our Youth:

Agriculture today presents many opportunities and challenges. The youth involved in agriculture in the future will face a similar situation as they produce food to feed a growing population. We, the Ellsworth FFA Alumni, would like to partner with you to support, mentor and educate our FFA youth, ensuring that they have the skills necessary to live successfully and make valuable contributions to agriculture and their community.

As alumni members, we support our local FFA program through The Showdown in Curd Town Truck and Tractor Pull. The 2023 Pull will be held on June 10, 2023, with a rain date of June 11. Money raised from this event goes to support our FFA members by providing ag classroom resources, funding for FFA member leadership conferences, state and national FFA conventions, Supervised Agriculture Experience grants and post-secondary scholarships.

We ask you to consider becoming a sponsor for this event. You may make your financial contribution anytime. We appreciate your prompt attention as our financial needs for the pull are greatest until May 1. We will promote your company to the 3,500 people attending our tractor pull, the thousands of Facebook followers, and the people viewing our website as part of our thanks for your contribution. **Please see the back side of this page for levels of sponsorship and guidelines for giving.**

We thank you for your time and look forward to working with you to support our community, youth and agriculture! Please contact the FFA Alumni members listed below with any questions you may have. You may also send us an email at ellsworthffaalumni@gmail.com.

Kevin & Jeanne Lindstrom 715-307-1325 or 715-307-1324

Brian Hines 612-987-9583

Melanie Peterson 715-529-2943

Jaimie Holt 651-380-4689

Showdown in Curdtown accolades!

WI Tractor Pull Assn. Region 3 Pull of the Year '22

National Tractor Pull Assn. Regional National Pull of the Year '21

WI Tractor Pull Assn. Region 3 Pull of the Year '21

WI Tractor Pull Assn. Promoter of the Year- Ellsworth FFA Alumni '21

www.showdownincurdtown.com
Facebook: Showdown in Curdtown



In the 16-year history of our Showdown in Curd Town, we have donated more than **\$150,000** to support our agriculture students and other school and community groups. The following groups have benefitted by helping with our pulls:

- Ellsworth Area Ambulance
- Knights of Columbus
- Neighboring FFA Chapters
- Boy Scout Troops
- Ellsworth Fire Dept.
- Lion's Club
- Pierce County DARE Program
- School sports teams
- EHS Trap Team
- St. Francis Youth Group
- Our Savior's Church Group
- Friends of the Library

Katie Christenson, Ellsworth FFA Chapter Advisor, invites any of our sponsors to connect with her during the school year to present information about your business and career opportunities in your field. Sharing your story with our students teaches them about different facets of agriculture and career possibilities, and you may make a connection with a future employee!

Katie Christenson
christensonk@ellsworth.k12.wi.us
School: 715-273-3904

The Ellsworth FFA Alumni is a 501c3 non-profit organization in good standing with the IRS. Therefore, your donation may be claimed as charitable or used as an advertising expense for your business.

ELITE SPONSOR (\$5,000 AND UP)

- Naming rights to this event (Ex: Showdown in Curd Town presented by: Your name & logo)
- 30-second commercial on the video scoreboard (commercial will run more than once)
- Your company logo on t-shirts
- Two track-side banners Your logo printed on our poster, which will be shared on social media
- 10 meal tickets and 10 admission tickets to the pull

GOLD SPONSORSHIP (\$1500-\$4,999)

- Still image of your business logo on the video scoreboard
- One track-side banner
- Your company logo on t-shirts
- Your logo printed on our poster, which will be shared on social media
- 6 meal tickets and 6 admission tickets to the pull

SILVER SPONSORSHIP (\$500-\$1,499)

- 1 track-side banner. Your business name announced as a sponsor during the pull
- 4 meal tickets and 4 admission tickets to the pull

BRONZE SPONSORSHIP (\$250-\$499)

- Name on our sponsor board at the entrance of the grandstand
- Your business name announced as a sponsor during the pull
- 2 meal tickets and 2 admission tickets to the pull

FRIEND OF THE PULL (\$75 - \$249)

- Your name announced as a sponsor during the pull

Sponsorship guidelines:

- You may pledge or donate any amount at any time. However, payment must be made by May 1, 2023 so we have time to coordinate the details of your sponsorship level.
- Meal and admission tickets will be mailed out after May 1, 2023 once we have received your donation.
- Sponsorship checks should be made out to **Ellsworth FFA Alumni** and mailed to:
PO Box 251 Ellsworth, WI 54011.
- We will work with you if you are interested in other sponsorship options such as being a class, track or scoreboard sponsor; please contact an FFA Alumni member listed on this letter.
- In-kind donations are also appreciated. Please send an invoice by May 1 with the value of your in-kind donation to PO Box 251 Ellsworth, WI 54011.