



ELLSWORTH FFA
ALUMNI AND SUPPORTERS



www.showdownincurdtown.com

Facebook: Showdown in Curd Town

Dear Supporter of Agriculture, FFA, and our Youth:

We, the Ellsworth FFA Alumni, would like to partner with you to support our FFA youth, ensuring that they have the skills necessary to live successfully and make valuable contributions to agriculture and their community. We request your support as a sponsor for the upcoming FFA Truck & Tractor Pull, Showdown in Curd Town, held June 8, 2024. In sponsoring this event, you will be investing in the future of our community by supporting the education and development of our young people.

In return for your sponsorship, we will provide recognition of your business at the event to the 3,500 people attending, including signage and announcements, along with the thousands of Facebook followers, and those viewing our website. Please see the back of this letter for sponsorship details. We appreciate your contributions at any time, however in order to maximize your sponsorship and our promotion of your organization, we must receive your sponsorship by May 1, 2024.

As alumni members, we support our local FFA program through The Showdown in Curd Town Truck and Tractor Pull. Money raised from this event goes to support our FFA members by providing ag classroom resources, funding for FFA member leadership conferences, state and national FFA conventions, Supervised Agriculture Experience grants and post-secondary scholarships.

We appreciate your consideration of this sponsorship request and look forward to the opportunity to work together to make this event a success. If you require any additional information or have any questions, please do not hesitate to contact the FFA Alumni members listed below with any questions you may have, or send us an email at ellsworthffaalumni@gmail.com.

Kevin & Jeanne Lindstrom 715-307-1325 or 715-307-1324

Brian Hines 612-987-9583

Melanie Peterson 715-529-2943

Jaimie Holt 651-380-4689

Showdown in Curd Town Accolades!

- WI Tractor Pull Assn. Region 3 Pull of the Year '22*
- National Tractor Pull Assn. Regional National Pull of the Year '21*
- WI Tractor Pull Assn. Region 3 Pull of the Year '21*
- WI Tractor Pull Assn. Promoter of the Year-Ells. FFA Alumni '21*

In the 17-year history of the Showdown in Curd Town Tractor Pull, we have supported agricultural students and other school and community groups. In the past 10 years, we have donated over \$200,000 to these groups. The following non-profit organizations have benefitted from these donations:

Katie Christenson, Ellsworth FFA Chapter Advisor, invites any of our sponsors to connect with her during the school year to present information about your business and career opportunities in your field. Sharing your story with our students teaches them about different facets of agriculture and career possibilities, and you may make a connection with a future employee!

- Ellsworth Area Ambulance
- Neighboring FFA Chapters
- Pierce County DARE Program
- St. Francis Youth Group
- Our Savior's Church Group
- Friends of the Library
- 4H Leadership Council
- Pierce County Livestock Judging Team
- Knights of Columbus
- Boy Scout Troops
- Ellsworth Fire Dept.
- Lion's Club
- School sports teams
- EHS Trap Team
- Friends of the Fair

christensonk@ellsworth.k12.wi.us School: 715-273-3904

2024 SHOWDOWN IN CURD TOWN

JUNE 8 @ 6:30 pm

ELLSWORTH, WI



The Ellsworth FFA Alumni is a 501c3 non-profit organization in good standing with the IRS. Therefore, your donation may be claimed as charitable or used as an advertising expense for your business.

ELITE SPONSOR (\$3,500 AND UP)

- Naming rights to this event (Ex: Showdown in Curd Town presented by: your business name & logo). Sponsorship must be received by March 1 for naming rights.
- 30-second commercial on the video scoreboard (commercial will run more than once). Your business will produce this commercial to be sent to the Ellsworth FFA Alumni by May 1.
- 2 track-side banners
- Your business logo on t-shirts
- Your business logo printed on our poster, which will be shared on social media
- 10 meal tickets and 10 admission tickets to the pull

GOLD SPONSORSHIP (\$1500-\$3,499)

- Still image of your business logo on the video scoreboard
- 1 track-side banner
- Your business logo on t-shirts
- Your business logo printed on our poster, which will be shared on social media
- 6 meal tickets and 6 admission tickets to the pull

SILVER SPONSORSHIP (\$500-\$1,499)

- 1 track-side banner
- Your business name announced as a sponsor during the pull
- 4 meal tickets and 4 admission tickets to the pull

BRONZE SPONSORSHIP (\$250-\$499)

- Your business name on our sponsor board at the entrance of the grandstand
- Your business name announced as a sponsor during the pull
- 2 meal tickets and 2 admission tickets to the pull

FRIEND OF THE PULL (\$75 - \$249)

- Your business name announced as a sponsor during the pull

Sponsorship Guidelines:

- You may pledge or donate any amount at any time. However, payment must be made by May 1, 2024 to maximize your sponsorship as noted above (note the March 1 deadline for naming rights).
- Meal and admission tickets will be mailed out at the end of May 2024.
- Sponsorship checks should be made out to **Ellsworth FFA Alumni** and mailed with your sponsorship form to:
Ellsworth FFA Alumni PO Box 251 Ellsworth, WI 54011
- We will work with you if you are interested in other sponsorship options such as being a class, track or scoreboard sponsor; please contact an FFA Alumni member listed on this letter.
- In-kind donations are also appreciated. Please send an invoice by May 1 with the value of your in-kind donation to: Ellsworth FFA Alumni PO Box 251 Ellsworth, WI 54011

2024 Sponsorship Form

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____



Sponsorship Level (circle one): **Elite** **Gold** **Silver** **Bronze** **Friend of the Pull**
(\$3,500 +) (\$1,500-\$3,499) (\$500-\$1,499) (\$250-\$499) (\$75-\$249)

Check enclosed (payable to *Ellsworth FFA Alumni*): ___ Yes ___ Check will be mailed separately.

Sponsorships are due by May 1, 2024.

In-kind Description: _____

Notes: _____

Please mail form to: Ellsworth FFA Alumni PO Box 251 Ellsworth, WI 54011

Thank you!

2024 Sponsorship Form

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____



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Thank you!